



Email committee@denmarkwa.asn.au

Promote your business with the Denmark Tourist Bureau

DTB is a member based organisation formed in 1966 to promote local tourism.

- As the most prominent tourism website in Denmark, you can ensure that potential visitors know about your business when planning their holiday. www.denmarkwa.asn.au
- In 2010, DTB website attracted 87,000 visitors who looked at 307,000 web pages and generated over 2,300 business enquiries.
- It is fast loading, full of useful, up-to-date information and easy to use.
- At \$60.00 membership per annum this is probably your most cost-effective promotional tool.
- On the appropriate webpage you have an image, map reference, paragraph of essentials & highlights, enquiry / contact details and *hotlink to your own website*.
- You don't have your own website? For an annual \$60.00 fee we create and maintain a dedicated DTB webpage just for you. Just ask us how. This webpage typically has about 700-900 visitors annually.
- And we do all the work! Just provide your particulars, we enter and upload everything – and make all alterations free of charge for the year.

DENMARK TOURIST BUREAU MEMBERSHIP 2011-2012

➤ Please complete separate membership applications & payments for each business.

Business Name		
Owner / Manager Name(s)		
Business Address		
Suburb	State	P/Code
Ph	Mbl	
E-mail for enquiries		
Website		
Postal Address		
Suburb	State	P/Code
Your e-mail (if different)		

REQUIRED	
Annual Membership (includes DTB membership & website maintenance)	\$60.00
<i>Optional:</i> construct & maintain member webpage if you do not have your own website	\$60.00
<i>Optional:</i> Cross-reference with a Gold box advertisement on another page (please nominate page) (eg wineries, beaches, etc)	\$30.00

Indemnity

This section must be completed and signed as part of your application.

I, as the authorised representative of the above business confirm that:

1. the business complies and will continue to comply with all Commonwealth, State and municipal authority laws, which affect the conduct and supply of services of this business, and indemnifies and will keep indemnified, Denmark Tourist Bureau Inc against all actions, proceedings, claims, liabilities and costs in respect of any breach of these laws;
 2. the business possesses and will keep current, a Public Liability Insurance Policy providing a minimum cover for any one event of \$5,000,000.
- I/we agree to fulfill all DTB membership prerequisites and abide by the rights and responsibilities of membership as contained in the Constitution and Code of Ethics of the DTB.
 - I/we declare that all information given is true & correct.
 - **I/we shall notify the Denmark Tourist Bureau immediately of any changes.**

Name:

.....

Signature:

.....

Date:

*Please ensure that you have completed **ALL** the required details in this application and send signed form with full payment - see options overleaf.*

To submit your information electronically, please e-mail to committee@denmarkwa.asn.au.



ACCOMMODATION

SECTOR:

- | | |
|--|--|
| <input type="checkbox"/> B&B | <input type="checkbox"/> Budget/Backpackers |
| <input type="checkbox"/> Caravan/Camping | <input type="checkbox"/> Chalets |
| <input type="checkbox"/> Farmstay | <input type="checkbox"/> Holiday Home |
| <input type="checkbox"/> Hotel-Motel | <input type="checkbox"/> Other Areas (eg
Walpole, Albany) |

TARIFF:

From \$..... per night for 2.

Minimum nights :

Linen included : Yes / No

5% discount for owner direct bookings : Yes / No

DIRECT ENQUIRES TO:

TICK IF APPLICABLE :-



disabled access



pets ok.

Standard information
(eg number of bedrooms, facilities provided)

ACCOMMODATION cont'd

Promotional wording (approximately 30 - 50 words, concentrating on your 'point of difference')

NB. IF YOU HAVE MORE THAN ONE BUSINESS,
EACH BUSINESS REQUIRES SEPARATE
REGISTRATION AND PAYMENT

OTHER BUSINESSES

- | | |
|--|---|
| <input type="checkbox"/> Arts & Crafts | <input type="checkbox"/> Attractions |
| <input type="checkbox"/> Wineries | <input type="checkbox"/> Food & Dining |
| <input type="checkbox"/> Retail & Services | <input type="checkbox"/> Tour, Cruise, Hire |
| <input type="checkbox"/> Weddings, Functions | <input type="checkbox"/> Wellbeing |

Listing details, opening times, special notes/events.
Please specify standard, school holidays, other
holidays, seasonal openings, latest arrival time etc.

NOTES

- Join now for membership till 30th June 2012.
- Images and electronic information can be e-mailed to committee@denmarkwa.asn.au
- Payment options -
 - Return form & payment by mail to
PO Box 41, Denmark, WA 6333,
 - Payment may be made
by cash (if paying in person),
by cheque (to Denmark Tourist Bureau)
by direct deposit to
BSB 086 595, A/c 79863 8811 (be sure
to identify your business)
 - Contact Heather 9848 1344 to discuss
other arrangements.

Please be aware that DTB is an independent,
member based organisation.

While DTB supports the Denmark Visitor Centre,
DTB is not involved in the management or day
to day operation.

BENEFITS OF DTB MEMBERSHIP

- ✓ Most prominent tourist website for Denmark
- ✓ Website created and maintained in Denmark
for Denmark businesses.
- ✓ Voting rights at AGM and other general
meetings
- ✓ Eligible for nomination to the Executive
Committee